



VIRBAC

« *Société anonyme* » capital de 10 572 500 €
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FORM OF INFORMATION OF RODOLPHE DURAND CANDIDATE AS NON-VOTING ADVISOR

The following information is presented to you for the appointment of **Mr. Rodolphe Durand** as non-voting advisor.

Full name: Rodolphe Durand

Date of birth: 25/07/1971

Nationality: French

Education:

- 2019 Doctor *honoris causa*, Catholic university of Louvain - Belgium
- 2001 Qualified research supervisor, Strategy and business policy, university Jean Moulin Lyon 3 - France
- 1997 Doctorat HEC (Ph.D. in management), HEC Paris - France
- 1995 Master of philosophy with top honors, university Paris Sorbonne *Lettres et Civilisations* - France
- 1994 DEA de *Stratégie et management*, université Paris Ouest la Défense - France
- 1993 Master degree in management, HEC Paris - France

Professional experience:

Academic responsibilities at HEC: professor

- 2018-July Family chaired professor in Purposeful leadership HEC Paris
- 2016-2018 HEC Foundation senior chaired professor HEC Paris
- 2011-2015 Academic director of the Msc in Strategic management HEC Paris
- 2010-2015 chaired professor « Business and sustainability », funded by Engie HEC Paris
- 2009 Founder and director of the Society and organizations institute HEC Paris
- 2007 Professor HEC Paris
- 2004 Associate professor HEC Paris, member of GREGHEC, the joint research laboratory CNRS-HEC Paris

External academic responsibilities

- 2014-2014 Visiting professor London business school
- 2012-2012 Visiting scholar Harvard business school
- 2011-2011 Montemozolo visiting professor, fellow of Sidney-Sussex college university of Cambridge, Judge business school
- 2011-2011 Visiting professor New York university, Stern school of business
- 2007-2008 Visiting professor City university - Cass business school, Londres
- 1999-2004 Professor, Strategy department EM Lyon
- 1998-1999 Visiting assistant professor Emory university - Goizueta school of business
- 1997-1998 Visiting assistant professor Tulane university

Mandates

Board member HEC Paris (2016-2020)
Board member Kea partners (2013-2020) and then member of the *comité de mission* (2021-)
Member of *comité de mission* MySezame (2020)
President and founder, Orgolog (2013)

As an advisor, senior advisor, and non-executive board member, Rodolphe works with multiple organizations on assessing impact, and developing and implementing strategies that value a firm's purpose, intangible assets, and reputation.

Membership in academic or professional organizations

- Permanent member of the *Conseil scientifique de l'éducation nationale*

- Member of:
 - Academy of management (AOM),
 - Strategic management society (SMS),
 - American sociology association (ASA),
 - European group for organization studies (EGOS),
 - European academy of management (EURAM),
 - *Association internationale de management stratégique (AIMS)*.
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Awards & honor of the ten past years

- 2019 Doctor *honoris causa* by the Catholic university of Louvain
- 2019 ARCS annual conference : best paper award
- 2017 HEC Foundation award of the best researcher
- 2016 Best paper award, ARCS (Alliance for research in corporate sustainability) for the paper "A model of organizational symbolism: understanding the different shades of green"
- 2016 Emerald citation of excellence for "Category stretching: reorienting research on categories in strategy, entrepreneurship, and organization theory", *Journal of management studies*, 50(6), 1100-1123, Durand, R., and Paoletta, L. (2013)
- 2014 Fellow of the Strategic management society
- 2012 Researcher of the year award, *Fondation HEC* (Foundation)
- 2010 European Academy of management, Imagination Lab award for Innovative Scholarship
- 2010 Emerald Management Reviews Citation of Excellence 2010 for press article Causation, counterfactuals, and competitive advantage, *Strategic management journal*, 30: 1264-1284

Employment/function held in Virbac: nil